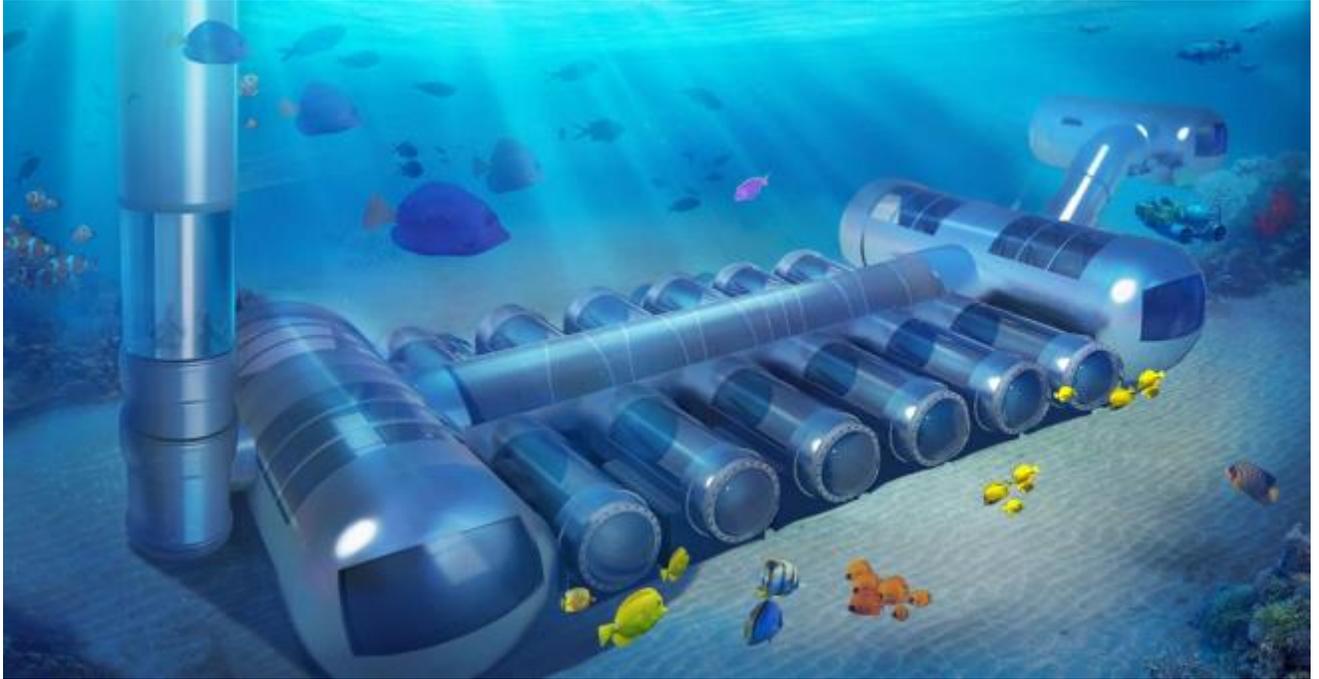


**Planet Ocean Underwater Hotel  
General Information  
Fifth Year Report**



**PLANET OCEAN  
Underwater Hotel**

**PLANET OCEAN UNDERWATER HOTELS, LLC**

AUGUST 23, 2017

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At the 1964 New York City World's Fair,  
Arthur C. Clarke predicted...  
there would be underwater hotels  
in the year 2008.

## EXECUTIVE SUMMARY

**No underwater hotel concept known to the founder can be implemented, deployed, completed, and replicated anywhere in the world as quickly, inexpensively, and cost effectively as a Planet Ocean Underwater Hotel.**

Planet Ocean Underwater Hotels will design, build, sell, own and operate the world's first USPTO Design Patent #D736947 multi-room hotels conceived to provide guests with one-of-a-kind overnight underwater experiences. All structures are state-of-the-art, triple-redundant safety-ensured with the latest and best technology. In the event of cyclonic storms, the underwater hotel vessel has the ability to seek safe harbor un-assisted.

The hotels are sited on sand 30 feet below the ocean surface. The specially selected Sri Lanka locations are spectacular. The underwater hotels can be relocated to the other side of the island and avert the monsoon season. Guests enter and exit using the glass elevators that transport them directly from the surface to the submerged accommodations without the need to enter the water. No scuba gear or certifications are required.

We offer scuba or hookah divers the opportunity to enter via our miniature submarine surfacing moon pool. Having this experience is a once in a life time inner space tourism adventure... you may feel like James Bond.

Guests will stay in private, luxury furnished and functional 18'x12' (5.5m x 3.7m) underwater fully-outfitted and exquisitely designed guest rooms. Amenities include king-sized bed, private bath, beautiful furniture, Internet connectivity, and audio/visual entertainment centers.

The views will constantly astound and entertain with spectacular multi-dimensional vistas of underwater landscapes, aquatic life, and the play of surface light thanks to crystal clear acrylic wall and ceiling viewing panels. This underwater complete immersion is designed so that guests experience the effects of light underwater as the sun and moon move across the sky, creating an interplay of light and shadows in which aquatic life moves gracefully. A uniquely intimate experience of "inner space" provides respite and a vastly new possibility for reflection in an unparalleled design creation.

Planet Ocean Underwater Hotels provide a once-in-a-lifetime experience that can be tailor-made to the target guest.

Planet Ocean Underwater Hotels sought to create a far more modest and practical model that would generate revenue. Thanks to its space station modular design, our hotel projects can be implemented far more cost effectively and are more readily scalable than any concept currently under development. Individual guest rooms may be customized and additions to the two lobbies. The concourse may be configured as entertaining room, dining areas, event rooms, or observation areas in accordance with local market demand and conditions.

Thank you for your interest and consideration,

Tony Webb  
Managing Director and Founder  
[tony@PlanetOceanUnderwaterHotel.com](mailto:tony@PlanetOceanUnderwaterHotel.com)



## **Mission**

Planet Ocean Underwater Hotels' mission is to be the first to market, and establish rapid dominance in the underwater and luxury travel industry. We will do that through brand recognition by capturing market share for the most unique and memorable overnight and event accommodations available in the world.

Planet Ocean Underwater Hotels' ongoing mission is to maintain and enhance our position as the dominant player in an industry we created. That will be accomplished by providing the most memorable guest experience at the most attractive prices available in the underwater hotel industry. The brand will become the specific name always associated with the concept of underwater hotels.

As an essential part of its core mission, Planet Ocean Underwater Hotels firmly believes in responsible travel and tourism, which means that local economies and the environment benefit from these activities. It has to be a win-win scenario.

## **Management Team**

### **Tony Webb, Founder and Managing Director**

Tony owned and operated several companies in the emerging high-tech industries of the 1980s and 1990s before focusing his attention on the field of space and oceanographic exploration beginning in 2000. He served in the U.S. Navy from 1975 - 1979 where he specialized in celestial navigation. After leaving the service, he continued as a mariner - transporting yachts along the Intra-Coastal Waterway - as he began his business career.

Webb became the youngest agency owner in the nation for Exxon Office Systems Company, a subsidiary of Exxon Enterprises, and competing against IBM, Wang, and Lanier in the emerging dedicated word processing and FAX market.

In 1991, Webb was hired as the national sales manager for world's first software search engine company which automatically captured world TV news broadcasts, Emergency 911 and other archival needs using PC-based open-ended architecture. This was a three-dimensional search engine that was beta tested in the US Senate. Tony specialized in Electronic Yellow Pages, years before the Internet was public knowledge.

By the early 2000s, Webb shifted his attention from high technology to exploration. He was invited to speak at the Western Hemispheric Conference sponsored by Project Gateway and from 2000-2003, he became a major supporter for the United Nations' World Space Week. He was a speaker at the International Space Development Conference in 2002 and 2007.

Still involved in space exploration, Webb became the first major sponsor for the Google Lunar X PRIZE team, SYNERGY MOON, in 2009. His international team made it to the final round and eliminated over 15 teams. Many of those lunar teams have now joined team SYNERGY MOON.

Today Webb resides in Key West on-board his very high-tech mini-luxury sailboat. There he can test the variety of support and entertainment systems for his underwater hotel. He truly loves being out on (and in) the water and has been a certified scuba diver since 1968.

## **Bill Bell, Chief Operating Officer**

Bill will initially perform all start-up functions for the company. He is an innovative professional with over 35 years of strategic and tactical business sales, marketing, and operations management expertise in the delivery of specialized technologies, and services. Bell has held executive level sales and marketing positions as director, senior director, and vice president for privately held and publicly traded corporations. He is a disciplined, yet unconventional, professional who thrives on developing long-term strategies, identifying the operational requirements to accomplish them, and knowing each day how to implement the next priorities toward their success.

Most notably for Planet Ocean, Bell's direct experience includes having served as Senior Director of Sales & Marketing for Choice Hotels International and Vice President of Sales for Space Adventures. Choice is the second largest hotel franchising company in the world with over 4,000 franchised hotels.

While at Space Adventures Bell was involved in the successful \$20 million contract negotiations, Cosmonaut training, Soyuz launch, and return of the world's first paying tourist to the International Space Station, in 2001 – in partnership with the Russian Space Agency. This groundbreaking accomplishment was followed with eight subsequent paid tourist trips to the space station aboard Soyuz spacecraft over a ten year period with prices approaching \$30 million each. It was during his tenure at Space Adventures where Bill and Tony Webb met.

Bill is an experienced mariner, scuba/cave/wreck diver, and lifelong adventure seeker. He has enjoyed skydiving, flying supersonic MiGs with Russian test pilots, zero-gravity flights with Russian Cosmonauts, white water rafting/kayaking, and sailing 50-79 foot racing sloops in ocean going races. Bell majored in Materials Science & Engineering and minored in Business Administration at the University of Florida. He has also studied at University of Virginia's, Darden Graduate School of Business through their executive study programs.





## **THE GUEST EXPERIENCE**

Upon arrival at the Planet Ocean Underwater Hotel you and your companions will be anticipating your experience with expansive views of beautiful turquoise, blue, and green waters you pass along the way. The refreshing salt air adds to the magnificent aquatic adventure that you are about to experience.

You will be greeted personally by our exceptionally friendly, courteous, and truly motivated professional staff dockside. This is your adventure and we want you to enjoy fully your love of the calm and human rejuvenating qualities of being surrounded by water and sea life!

A push of the button in the aqua viewing elevator begins the thrilling descent to a breathtaking and dreamlike underwater habitat. The glass elevator doors will open and you will be welcomed into our lobby by our concierge. Expansive views of the aquatic environment surround you, thanks to the crystal-clear acrylic wall and ceiling panels. The concierge will escort you down the concourse to the most extraordinary guest room they have ever experienced.

You are now the captain of your private, two-person capacity guest room – a fully furnished and functional 18'x12' (5.5m x 3.7m) fully outfitted guest room (king-sized bed, bath, furniture, refrigerator, internet, and audio/visual entertainment center). Your views will constantly astound and entertain or lull you, it's your experience and live it as you choose. Select your favorite music sit, relax, and behold the creatures and landscapes outside your room.

If you wish, you may join our staff and other guests in the main concourse for complementary cocktails and hors d'oeuvres before dining. Share the amazing aquatic viewing experience with others. Or, if you prefer privacy and a retreat experience, dinner may be delivered to your private guest room – it's completely up to you. You may mingle with the other guests in the concourse or lobby as long as you like, enjoying the captivating underwater scenery.

Retiring to your guest room, enjoy gazing at the marine life. When you close your eyes for the night, what a unique slumber you will have, quiet, peaceful slumber. Awake to the morning sunshine 30 feet (9m) underwater, a dream experience, feel life as a dolphin might. Who knows what dreams may come in your underwater paradise?

In the morning, enjoy your breakfast in the concourse or have it delivered to your room. Again, the choice is yours. Your departure will be as special as your arrival, accompanied by our staff to ensure a happy, safe departure and a continuation of the experience for you in your memories or when you return. We want to have loyal guests witnessing the restoration of coral reefs and ocean biodiversity.

You will never forget, and will always look forward to, your next experience here or at another Planet Ocean Underwater Hotel, each with its own unique and distinctive aquatic setting, scenery, and sea life.

#### **GUEST DAILY ROOM RATE**

See the website for guest's purchasing options, including the EZ PLAN payment program. Short URL [www.USAKW.com](http://www.USAKW.com)

#### **Support for Coral Reef Restoration and Ocean Conservation**

The underwater hotel location will host a variety of marine biology programs, and colleges and universities will have access through guest proceeds and corporate sponsorships. We make a commitment that 10% of the daily room rate be invested in coral reef restoration. Locals will have new employment.

#### **Potential Locations**

**INDIAN OCEAN, RED SEA & PERSIAN GULF:** Maldives, Mauritius, Seychelles, Dubai, Israel, Egypt, Sri Lanka

**SOUTHEAST ASIA:** Indonesia, Philippines, Singapore, Malaysia, Australia, New Zealand

**PACIFIC:** Guam, Saipan, French Polynesia, Fiji, Bali, Japan, Thailand, South Korea, China and Taiwan

**CARIBBEAN:** Cuba, Grand Cayman, Cancun

The United States Treasury Department Office of Foreign Assets Control granted the General License for Planet Ocean Underwater Hotels, LLC to operate in Cuban waters. The Marriott is the only other USA hotel approved for Cuba. It is possible to place 15 underwater hotels in Cuban waters.

# Planet Ocean Underwater Hotel *World Tour*

Voyage 1 31 days WP WOG AGW



Voyage 2 2 days WP WOG AGW

Voyage 3 2 days WP WOG AGW

## The World Tour of the Planet Ocean Underwater Hotel

It is highly likely our first stop will be Cuba. We have contingency plans for Grand Cayman. For 90 days we will be in world media. Then we depart for Okinawa, Japan for 90 days and 90 groups. The room rate now goes to \$6,000 because of the expensive shipping across the Pacific Ocean. While in Okinawa this provides for Taiwan, China, South Korea, and Japan with an excellent opportunity to visit and learn about the underwater hotel, especially for potential buyers. Then on to Singapore for another 90 days and then to Thailand. Our final world tour destination is Sri Lanka.

Bangkok, Thailand is our ASIA PACIFIC fabrication location. Installation of the triple redundancy support systems will be by the USA crew. It is cheaper and faster using shipping containers, than shipping the entire underwater hotel. Additional information about the World Tour of the Planet Ocean Underwater Hotel can be found on our Facebook page.

<https://www.facebook.com/PlanetOceanUnderwaterHotel/>



Voyage 4 4 days WP WOG AGW

## **Sri Lanka, was the home of Arthur C. Clarke's underwater world.**

Arthur C. Clarke, a writer, underwater explorer and space promoter, was one of the greatest early childhood inspirations to me. I was so fascinated with the underwater world and with space travel.

Tony Webb's dad was a visionary, futuristic architect, much like that of Frank Lloyd Wright. For 13 years Tony was eSpaceTickets.com, a self-funded space tourism funding company tried to bring the most expensive tourism on the planet, space tourism and to make available for the everyday people. When NASA rejected my plans for the point-to-point sub-orbital spaceflight from Cecil Field Spaceport (JAX), Tony quit space tourism and the very next day...

In August 23, 2012, he began his new journey to build a new industry for the USA and our host nations.

Tony Webb worked everyday to create the INNER SPACE TOURISM industry... and he also made it affordable for the working class man and woman with the EZ PLAN payment program.

That's pretty cool to journey to Sri Lanka and bring the future to Sri Lanka.

Sir Arthur C. Clarke would be very proud - especially the 10% for coral reef restoration!

## **TECHNICAL DESCRIPTION**

General description of dimensions, materials used and infrastructure.

### **Guest Room**

Is comprised of 18'L x 12'Dia. (5.5 x 3.7m) horizontally configured steel cylinder with top and end cutaways for 4' (1.2m) thick acrylic viewing panels. Two viewing panels wrap the around top cylinder cutaways measuring 6' x 15' (1.9 x 4.5m) each. One viewing panel at outboard end of the pod measures 6' x 8' (1.8 x 2.4m). Each guest room has a multitude of luxuries and amenities. Those include features as an Italian leather love seat, individual climate controls, Sirius/XM Music, LED dimming lights, and up-close and personal marine life views just inches away. Guest rooms are viewable to other guests rooms but also afford instant privacy at the touch of a button.

There will be no scuba or snorkel diving near or around the underwater hotel. We use underwater technology to prevent scuba diver intrusion (including silent air-rebreathers) into our perimeter. Intruders are not going to want to meet our security team of retired Navy SEALs underwater.

### **Support Vessel**

The specially fabricated 63 foot (19.2m) off shore catamaran will provide the ability for the underwater hotel to be fully self-contained. The support vessel will provide the following functions: a full tow package, solar panels, galley, crews quarters, captains quarters, two guest rooms, ice maker, navigational, support equipment for hotel. Ashore is a seven star, fully self-contained land based space-age laundry complex.

### **Infrastructure**

The infrastructure basically consist of marine grade technology and we use chilled water systems. On the property we will process our waste and produce reverse osmosis water stored and treated in a tank - that will exceed the utility water quality. There will be banks of solar panels to help power systems. This helps to prove our ability to place an underwater hotel in a location with limited utilities. The majority of specially selected vendors and manufactures are based in the USA.

### **Safety Infrastructure**

All of our support systems are based on triple redundancy support. Our support vessel provides a variety of support services including superior waste management systems. Nothing harms the water or marine life.

### **Elevator Shaft**

Our unique elevator shaft is just not an ordinary elevator shaft! Inside we offered two glass elevators and an emergency evacuation section. This elevator shaft also offers a topside viewing of the underwater hotel. The glass elevator travels slowly to the surface, where you can view the spectacular underwater hotel.

### **Space-Age Kitchen (Galley)**

Inside the elevator shaft is the kitchen and below deck is the food storage area. We are using state of the art kitchen technology. Smart ovens, induction stove tops, thermal energy solutions for heating and cooling. We will even offer cooking classes to our guests. This will be the coolest Space-Age kitchen they have ever imagined. You can bring your selection of your favorite beverage and we will have it ice cold or served to the best of our bartender abilities.

### **NASTAR Center and Environmental Tectonics Corporation (ETC) Support**

The world respected NASTAR CENTER, a division of Environmental Tectonics Corporation (ETC) will help on a daily basis to enhance the safety and educational entertainment of our guests. We will have decompression chambers, manufactured and installed by ETC for those who elect to scuba dive. We will also have ETC decompression chambers on our support vessel. ETC's NASTAR Center will also provide educational information to the guests. The National AeroSpace Training And Research (NASTAR®) Center is a world-premier Human Factors training and research organization. Our training equipment is safety approved by the US Federal Aviation Administration. Additionally, NASTAR Center serves on two FAA-sponsored Centers of Excellence: Commercial Space Transportation and Technical Training and Human Performance.

NASTAR Center offers training and educational experiences that are comparable to the real thing. They are the preferred training provider for Virgin Galactic Space Flight Participant (SFP) training, having trained over 500 SFPs to date. Our eyes are experienced staff of instructors provide academic instruction and hands-on learning for a complete training experience. Not only does this training prepare people for the novel environments, it reduces the anxiety associated with the new experience thereby allowing the individual to get the most out of his / her experience. Our Science Technology Engineering and Mathematics program engages participants of all ages in an entertaining and enlightening experience.

NASTAR Center conducts research to unlock the unknowns of extreme environments, whether it is space, aviation, exposure to depths, or combined environments. NASTAR is associated with numerous prestigious Universities throughout the United States.

NASTAR Center is a business unit of ETC, a world leader in aeromedical equipment design and manufacture. Specifically, ETC produces state-of-the-art hyperbaric (dive) chambers that are in integral part of training for an under-sea experience as well as a critical component to ensure the safety of those people who partake in the experience.

To ensure safety, guests will be requested to complete a confidential medical questionnaire.

## **Hotel Safety and Security**

Topside, inside and perimeter intrusion security will be provided by an expert staff that includes many former Navy and members of Special Forces units. We will use X-ray scanning of all contents entering into the underwater hotel.

Our guests will understand that the hotel is a vessel and the Captain of the vessel is ultimately in charge. We want people to enjoy themselves but not pose a safety risk or disruption to other guests.

## **Ventilation and Condensation Systems**

Controlling the quality of the air requires superior performance technology, which we provide triple-redundancy air support systems. We even offer to our guests an oxygen generation system, similar to that of an oxygen generation bar. Our air filtration systems are designed to remove gases from the air, including excessive amounts of perfume.

Having an underwater hotel produces challenges of moisture controlled within cylindrical steel walls. The human body also produces moisture in the air. We feel confident a combination of high-tech and health-oriented solutions will ensure high quality air and comfort for our guests.

## **Moon Pool**

There is a miniature submarine surfacing moon pool, with airlock doors to prevent water from seeping into the underwater hotel. This moon pool can be used as an emergency evacuation location. We have full face scuba regulators attached to air hoses to evacuate guests in a safety controlled ascent to the surface. The moon pool can be used for arrival and departure, or used as a scuba platform – under controlled supervision.

## **Excellent reasons for having a Planet Ocean Underwater Hotel in your nation's waters:**

1. Increased media attention for host nation
2. Creates a new revenue stream for coral reef restoration
3. Increased marine life
4. Increased awareness of responsible ecological marine tourism
5. Increased employment in tourism and coral restoration
6. Increased taxation and economic development revenues for the host country
7. Sustainable development and not a burden on existing infrastructure
8. Increased educational opportunities
9. Increased number of decompression chambers in host nation
10. 100% environmental marine friendly - nothing is dumped into the water!
11. Underwater Hotel with a Research Center for University Marine Biology Students

## **INVESTOR / BUYER**

Not many hotels can receive so much media attention, thereby help to achieve establishing a 100% occupancy rate. Just like any rocket launch, inclement weather is always a factor. Our guests will understand flexibility regarding weather and be placed into a new slot. Our 100% occupancy is mandatory for each 12 guest rooms, mandated a marine biology school teacher and a credentialed journalist accompany each and every group. Their guest room will be onboard the 63 foot support vessel. The journalist will write and publish the underwater hotel news today and after the tour news.

The groups will assemble in Miami the night before departure to Cuba. Meet and greet and orientation to the underwater hotel.

We are selling 15 underwater hotels to buyers for 30% based on revenues for the daily room rate. Our investor/buyer profile is an existing resort owner who wants higher occupancy or previous cruise ship, hotel investor, land developer or government.

At our 100% group occupancy and the lowest daily room rate of \$3000, we believe we can provide a ROI in five years. Repayment to the investor / buyer begins day one of guests operations and continues on and on.

12 guest rooms at \$3,000 equals \$36,000. Thirty percent of the daily room rates is investor money of \$10,800. In five years, produces \$54 million on the \$20,000,000 underwater hotel. If the daily room rate increases, so do your profits. It is not possible to reduce the \$3,000.00 USD rate and very likely will increase, no greater than \$6,000.

All fifteen buyers provide \$3 million and we fabricate first underwater hotel in less than 9 months. Then the tug pulls the barge with underwater hotel to Key West. For one month, we will continue to train the crew for the 15 underwater hotels. The \$3M establishes a crew for each of the 15 underwater hotels.

The steel fabricator does work for NASA at Kennedy Space Center to rebuild launch pad 39A. They also do all of the steel fabrication for SpaceX ocean barge landings.

## **INNER SPACE TOURISM**

The underwater hotel is very similar to that of space tourism - without the enormous costs. Rather than a journey to outer space, journey to inner space! A journey to a Planet Ocean Underwater Hotel will be one of the greatest journeys on our planet and will certainly be ranked as one of the top hotel guest rooms ever!



Thank you for your support.

Be our guests for our World Tour.

Sign up for the FREE STAY!  
Please share this document with all your friends.

[www.USAKW.com](http://www.USAKW.com)

**PLANET OCEAN**  
**Underwater Hotel**