

## Planet Ocean Underwater Marine Research Center

Hello

After the UN Climate Accords and received world media attention... the BBC said my work is like a Moon Landing and I replied, but in reverse.

Below are a series of Articles written by a top UK Marine Biologist. We would be very honored for your media to do an in depth analysis and hopefully follow and publish about our story.



In 1995 the BBC set out on a mammoth task of producing what was to be the most comprehensive television series documenting the natural history of the world's oceans ever created, providing us with some of the most captivating videos of the our Blue Planet that we had ever seen. For many of us it was the first time we had ever seen the wonders of the ocean in such detail ranging from the azure coral reefs and temperate seas with their awe inspiring whale migrations to the frozen oceans, shining light into the inky darkness of the deep and revealing the islands of life clustered around boiling hydrothermal vents.

Whilst this project inspired millions it was not an easy task. Over 7 years in production, filmed in 200 locations with dozens of teams of divers and camera crews spending as long as 3 years filming individual sequences, diving from boats and tracking migrations from the air we saw the scale of this project. With over 4,000 dives under their belt the budget for the first season exceeded \$10,000,000. With the sequel, Blue Planet 2 costing over \$25,000,000 it is no surprise that many of the species and behaviors that were observed were new to science and that footage from the 15 episodes and thousands of hours of additional footage have providing an invaluable resource for marine biologists, researchers and teaching professors in universities around the world advancing our understanding of the oceans in leaps and bounds, supercharging our drive to protect and study our world.

Before Blue Planet was released Marine Biology funding grants were stagnant but the year it was released investments in ocean science quadrupled. This is due to a simple principle that has hampered marine researchers for decades, "If you can't see it, then nobody is interested" and thanks to Blue Planet we all saw the wonders of the ocean driving people across the planet

to take action to curb climate change, cut down on plastic waste and fund the vital research that we need to understand the blue planet that sustains us.

Whilst Blue Planet was influential in driving investment into marine research it is still extremely expensive and it is no surprise that it took a leviathan like the BBC to conduct this as such a project is still out of reach for the ocean science community as the costs for an ocean going research ship reaching as much as \$50,000 a day. With new technologies such as remote operated vehicles the cost is coming down but the reality is that there is no substituent for direct observation and it remains true that humans are not designed to live under water, that is where Planet Ocean Underwater Hotel and Marine Research Center comes in changing everything.

Thanks to Planet Ocean Underwater Hotel and Marine Research Center it will soon be possible to book an underwater research trip as easily as we can book a hotel stay at a much more affordable price than was conceivable in the past allowing us to remain beneath the waves for days, or even weeks. Planet Ocean combines the benefits of a luxurious hotel and a fully functional marine research station with research grade diving facilities and laboratories allowing marine biologists and ocean scientists to make direct observations from the panoramic windows and to dive from the integrated moon pool and before retiring to their well equipped cabin lie in bed watching the fish swim overhead and have dinner with a dolphin or sunfish swimming overhead.

Taking inspiration from one of mankind's greatest collaborative efforts, The International Space Station, Planet Ocean Marine Research Center was envisioned. Set in the pristine natural wonder of the Dry Tortugas National Park, a short five hour cruise from the Key West, guests will have a full access to one of the most stunning marine environments on Earth and with the newly granted permission to operate in the Solomon Islands the possibilities are endless.

The advantages of staying at Planet Ocean are numerous, not only will you acclimate to the pressure at a depth of 30 feet there is also hyperbaric chambers on the 145'x31' Support Vessel should you wish to venture more deeply into the depths. Due to fact that the facility can be moved under its own power it can be located remarkably close to fragile marine environments and reefs without causing damage to the benthic environment and can serve as an underwater observation platform allowing visitors to witness rare and seasonal events such as migration, feeding and spawning events which would be much more difficult to experience diving from a boat or in a submersible.

Sustainability is at the heart of the mission of Planet Ocean with the station aiming to be fully self sufficient with its solar and wind power providing much of the energy required to operate the facility and plans to convert plastic waste into biofuel to power the electromechanical propulsion systems similar to those used by Space X's drone ships. Owing to the cutting edge design the Planet Ocean Underwater Hotel and Marine Research Center will cost much less to construct and operate than many existing marine research vessels with the cost coming in at a under a fifth of the amount for an ocean going research ship such as the British Antarctic Survey's RRS Sir David Attenbrough. Thanks to the modular design and simplified manufacturing method this design costs as little \$2.5 million per module making a stay at

Planet Ocean far more affordable than you might think with VIP investment opportunities costing less than the \$50,000 cost to hire a marine research ship for a single day and this will allow scientists to visit Planet Ocean for a full week, revisiting once every 15 months. The project is currently raising the \$30 million it needs so that it can begin steel construction in Louisiana before the pre assembled plug and play modules will be moved from Florida to be systematically installed, sealed with acrylic and then launched.

This is the first step in a project that could change the way we view marine research, providing opportunities and unforgettable experiences that have never been available before in some of the worlds most stunning marine environments ushering in a new era when coming up for air does not mean leaving the ocean.

NEXT ARTICLE



Over the last 4 decades when you think of the word entrepreneur one of the names that always springs to mind is Sir Richard Branson who is without a doubt one of the most successful and creative billionaires on the planet. Entering the Business world at the age of 16 with his pop culture magazine Student and interviewed many of the biggest celebrities in the of the late 1960s including Mick Jagger and R. D. Laing he made a name for himself in the music industry inspiring him to create a mail-order record business that later became his flagship brand Virgin Records. Not content with a single business the entrepreneur tuned his hand to countless other industries remaining at the cutting edge of technology creating the Virgin Atlantic airline directly competing with the corporate leviathans of American and British Airways. Following this he took his plans one step further and setting his eyes on Space founded Virgin Galactic in 2004 with a view to take tourists on sub-orbital flights giving a new generation of space tourists a life changing view of the earth from the upper atmosphere of earth and experiencing extended periods of weightlessness all at a much more affordable price than was possible before.

Whilst Branson is one of the most successful entrepreneurs on the planet, receiving a knighthood in 2000 and appearing on the 2007 Time 100 Most Influential People in The World list, this is not the main reason he is a household name today. His thrill seeking adventures propelled him into the consciousness of the world setting the record for the fastest Atlantic crossing in 1986 in "Virgin Atlantic Challenger II" before crossing in the "Virgin Atlantic Flyer" balloon a year later with his efforts culminating in a direct flight from Morocco crossing both the Atlantic ocean, North America and The Pacific before landing in Hawaii averaging 150mph for the duration of the trip. These expeditions cemented Branson in the consciousness of the world as a fun loving billionaire leading him to be invited to cameo in countless films and TV shows including Baywatch, Friends, Superman Returns, Casino Royale and even The Simpsons.

From his early days of selling records Branson's focus has been providing new and exciting experiences to his customers and with his ever expanding brand of holidays, hotels and resorts this continues to this day. Since the 70s Branson was always asking himself "what next?" and each answer brought an amazing business or exciting adventure to the world so today we are asking "What is the next opportunity Sir Richard Branson should invest in?" and after decades of looking up to the stars now may be the time for Branson to turn his gaze downwards and turn his skills and experience to a new venture beneath the waves.

Planet Ocean Underwater Hotel and Marine Research Centre is a fully designed and green-lit project that will bring a new kind of subaquatic tourism to the world allowing a new generation of aquanauts to live and dive beneath the waves for days, or even weeks in some of the most stunning marine environments. Planet Ocean combines the benefits of a luxurious hotel and a fully functional marine research station with research grade diving facilities and laboratories allowing tourists, marine biologists and ocean scientists to make direct observations from the panoramic windows and to dive from the integrated moon pool and before retiring to their well equipped cabin lie in bed watching the fish swim overhead and have dinner with a dolphin or sunfish swimming overhead.

Why is this the perfect investment opportunity for Sir Richard Branson? With his experience in cutting edge premium tourist projects like Virgin Galactic along with his experience in the terrestrial luxury tourist resorts this project fits perfectly into his existing projects. Branson himself led the Great Blue Hole expedition reaching a depth of over 400 feet in a submersible into the worlds deepest sink hole in the Belize Barrier Reef observing the stunning breathtakingly beautiful marine stalactites and caverns before making the unfortunate discovery that even at such a depth mankind has still polluted this pristine marine ecosystem with single use plastic detritus. With every dive teaching us more about the blue planet we call home Planet Ocean seems like a perfect next step. With sustainability at the core of Planet Ocean with the sea station set to be fully self sufficient with its solar and wind power providing much of the energy required to operate the facility and with advanced bioreactor technologies to convert plastic waste into biofuel to power the electromechanical propulsion systems similar to those used by Space X's drone ships the facility can be located anywhere in the world so docking Planet Ocean near to one of Branson's existing resorts or off the coast of the stunning Necker Island would be a logical step.

Planet Ocean is the brainchild of Navy astronavigation expert Tony Webb who like Branson turned his gaze to innovation and the skies guide pioneering technology companies as a member of management for one of the first internet search engines before partnering with Google Lunar X Prize finalists Synergy Moon before revealing his concept for an underwater hotel at a UN Climate Accord meeting where his company attracted international attention and interest from major global investors and marine scientists including Fabian Cousteau who expressed an interest in an underwater research station at a depth of 60 feet could become reality.

Planet Ocean is currently operating on a crowd funding model with plans to attract just over 700 investors pledging just over \$40,000 raising the \$30,000,000 needed to construct Planet Ocean and this investment will grant them a stay of almost a month staying in luxury in weekly

visits spread out over a 5 year period. A number of these packages have already been sold, the designs have been completed and verified and permission to operate in the Solomon Islands and the Florida Department of Environmental Protection has approved for operations in Florida waters. The Dry Tortugas National Park is America's most spectacular aquatic location for this project to launch into inner space.

With an investor like Sir Richard Branson onboard this project could truly go global with a fleet of Planet Ocean hotels at the greatest resorts and dive spots around the world bringing the chance to stay at an International Sea Station to the world.

#### NEXT ARTICLE



In 2001 Dennis Tito made history as the first civilian to visit the International Space Station returned home from the place he described as “Paradise” less than a week later as the first space tourist. This experience changed his life setting his eyes on Mars and set mankind in a new direction with extreme tourism reaching a new popularity, even for those of us who do not have \$30,000,000 to spend.

Inspired by the International Space Station, Planet Ocean Underwater Hotel and Marine Research Centre likewise offers unparalleled, life changing opportunities to visitors but in a much more comfortable, accessible and affordable way costing less to build the entire complex than for a one week in space and the tickets have already started to be snapped up by enthusiastic investors with the first VIP investor from Bangladesh recently taking up their chance to spend a 28 days aboard Planet Ocean over a 5 year period leaving just over 700 places for future backers.

For this relatively small crowd funded investment every investor will have played their part in creating a permanent, movable underwater hotel and research station with links to many of the top universities in the world that can allow ocean science to take giant leaps forward and provide unforgettable experiences for any scientist or tourist who descends the great glass elevator to Planet Ocean and dives into the pristine reefs from the stunning moon pool in the Dry Tortugas National Park or The Solomon Islands with plans afoot to operate at the top dive sites surrounding Bangladesh and also in the around the Arab world.

Tony Webb, the founder of Planet Ocean Underwater Hotels, LLC is gathering support from around the world for this project. With his concept receiving high praise at a UN Climate

Accord meeting, his company attracted international attention and interest from major global investors and marine scientists including Fabian Cousteau who expressed an interest in an underwater research station at a depth of 60 feet.

These VIP passes are selling fast, the launch date for this International Sea Station is rapidly approaching and this message is being spread globally with a call to action for individuals, governments and research institutes around the world to once again collaborate and launch Planet Ocean beneath the waves.

The full VIP Guest package which grants access to Planet Ocean for a full week with recurring access every 15 months for 5 years is for just over €35,000 (\$42,000) This means that for less than the cost of a single night's stay at a luxury resort in the Maldives or Dubai you can spend almost a month at Planet Ocean experiencing the pristine marine beauty with the added bonus that your investment is funding a research centre, expanding our knowledge of the blue planet we call home.

Planet Ocean is ready to venture into the unknown, are You?

Thank you,

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